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## Managed Solutions Transactions - Alta Forms Team to Address Challenges

Managed solutions transactions are generating growth opportunities for the equipment finance industry - but also a variety of challenges with no industry handbook to follow. This [article](#) discusses specific impacts on sales forces, asset management, lease management systems, and legal matters. It also introduces Alta's new team that is guiding companies through the managed solutions maze.

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## Video Highlights Managed Solutions, As Will Alta CEO at Investors' Conference

In this [video interview](#), Alta CEO John C. Deane addresses the significance of managed solutions transactions (MSTs) to the industry. He also will discuss MST challenges and opportunities during the capital markets session March 22 at the ELFA/IMN Investors' Conference on Equipment Finance in New York City.



John Deane, The Alta Group

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