



February 2017

Potential Impacts to Industrial Equipment Markets

New tax policies and technology could change the industrial equipment marketplace, notes The Alta Group's [Jon Fales](#) in this [Q&A interview](#).

Asset Management Gains Ground in Industry

As demand for shorter lease terms and bundled services increases, so has the importance of asset management in profitability, Jon observes in this [video](#).



Jon Fales, The Alta Group

See You in Houston!

[Kim Esposito](#) with our [asset management advisory practice](#) will moderate the mining session Tuesday Feb. 28 at the ELFA Equipment Management Conference. She's also coordinating a tour of a fracking rig on Monday Feb. 27. [Andy Mesches](#), an equipment finance risk management professional with Alta, will participate in a panel discussion on managed solutions Tuesday Feb. 28.

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