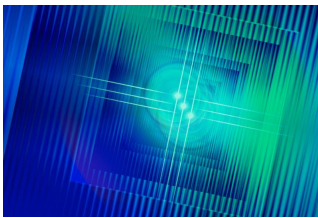




Nov. 2017

## Prepare to be 'Uberized'



"The financing industry has not seen this level of disruption since its inception. It's not just in how we define assets, measure usage and calculate payments. It's likely to be equally disruptive in how we pay for services through crypto currency or track transactions through blockchains," writes Diane Croessmann in this [article](#) discussing the changes underway and how to prepare for them.

## Industry Consulting Talent Expands



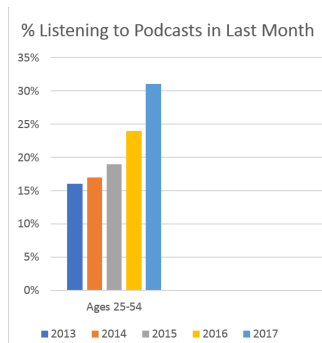
Croessmann



Pagliaro

New Alta consultants include [Diane Croessmann](#), formerly of Lenovo Financial Services and Xerox, who has experience deploying leasing and managed solutions programs; and [Valerie Pagliaro](#), formerly of GE Capital, who has expertise in strategic financial planning and corporate acquisitions.

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Data Source: "The Infinite Dial" by Edison Research and Triton Digital, 2017

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