

What a difference a year can make.

Covid-19's toll on humanity has been staggering and its economic impact profound. A year ago, few could foresee how the virus would become a lingering pandemic, changing business risks and opportunities while inspiring the rise of new business models, a virtual workforce and the adoption of Industry 4.0 technologies.

Read The Alta Group's 2021 Insights for Equipment Finance to learn more about specific trends and how equipment finance firms are responding.

The consultants provide their collective insights on the many "aha" moments of 2020 and measures taken to survive that are now becoming new industry practices, not just temporary adjustments.